

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.08  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6225893

CLASS:	NATL.	LOCAL	REGIONAL
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CONTRACT # 6225893

CLASS:	NATL.	LOCAL	REGIONAL
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EST#1774 COMMENTS: (LINE, ORDER, INVOICE)

/12 WK-1

CO-OP BILLING NEEDED

DATE OCT10/12 12.08

STA:

CON

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1100A-1200N	30		\$1,000.00	10/9	10/12	7		TU-F	7

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1774  
 PROGRAM : VIEW  
 CON COM1 : 2 X PER DAY

REP HEADLINE# 6225893 TRF# 321190  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		600P-630P	30		\$4,600.00	10/11	10/11	1		THU	1

PROGRAM : NEWS  
ORD COM1 : WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-2 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-6 FOR 1 SPOT/WK

6	S		730P-800P	30		\$3,600.00	10/9	10/12	7		TU-F	7
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PROGRAM : WHEEL  
CON COM1 : 2 X PER DAY  
STATION MAKEGOOD OFFERS:  
M4 OK'D BUY#2 MISSED: TU-F/1100A-1200N OCT10 30S \$1,000.00 (OCT10/12)  
BUY#6 TU-F/730P-800P OCT10 30S \$3,600.00  
OFFER: THU/600P-630P OCT11 30S \$4,600.00 PLS ADVISE.  
CMT: WE CAN OFFER

OCT/12 175500.00  
CONTRACT TOTAL 175500.00  
TOTAL SPOTS 79

MARKET TOTALS \$438,750 WFTV 40% WKMG 22% WESH 28% WOFL 10% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE